



Hiring: Social Media Specialist

Established in 2011, [Israel Story](#) is the world's largest, and most listened to Jewish Podcast. We are dedicated to telling a complicated and nuanced story of Israel, and try to model the Israeli Society we want to live in--one that is pluralistic, diverse, and recognizes the humanity in all who live here.

Successful candidates will have the passion, ability, and creativity to increase engagement with both Israel Story and Sipur Yerushalmi's social media pages, increase listenership, increase event attendance, and manage SEO activities.

This role requires 2-3 hours daily (adding up to 14 hours/week). The work can be done mostly remotely but will require joining events to create content. The gross pay is 5,000 NIS/month.

Interested candidates should send their CV and a cover letter to jobs@israelstory.org.

Job Description:

- Managing Israel Story presence on social media platforms
- Managing Sipur Yerushalmi presence on social media platforms
- Coordinating and creating content in both Hebrew and English
- Expanding our followings on social media
- Exploring new and relevant platforms to expand Israel Story and Sipur Yerushalmi's presence on social media with the goal of increasing engagement with the podcasts as well as increasing attendance at live events
- Creating and sending newsletters for Israel Story and Sipur Yerushalmi that engage audiences and update them on news coming from the organization

Job Requirements:

- Familiarity with trends in the social media world
- Basic video editing skills
- Basic Canva design capabilities
- Basic understanding of Mailchimp
- Talent for writing punchy and engaging social media copy

Advantages:

- Knowledge of sponsorships and promotions
- Experience in a small non profit organization
- Identification with the values of the organization
- Strong people skills